

ABSTRACT

Devices and methods of retaining an item are provided. An article carrier (10, 110) is provided, the article carrier comprising a flexible cable (20, 120) formed into a loop (28, 128) for holding the item, a clip (30, 130) coupled to the cable (20, 120) to couple the item to another object, and a cable retainer (60, 160) engaging the cable (20, 120) to adjust the size of the loop (28, 128) to secure the item within the loop (28, 128). The methods illustratively involve placing a portion of the item in the loop (28, 128), moving the cable retainer (60, 160) to tighten the loop (28, 128) around the portion of the item, and coupling the clip (30, 130) to the object. In an illustrated embodiment, the item is a beverage container, the portion of the item is the neck of the beverage container, and the object is a belt or belt loop worn by a person wishing to retain the beverage container.